

Junior League of Phoenix Foundation

ANNUAL REPORT



Grant Funding

At the Annual Meeting in May 2019, the Junior League of Phoenix Foundation granted \$10,000 in support of the ROCKETS Teacher Launch Program, \$7,000 to HealthFest, \$3,085 to send two JLP members to the Organizational Development Institute (ODI), hosted by the Association of Junior Leagues, International, and \$850 to the Kids in the Kitchen Program.

\$20,935

GRANT FUNDING
2018 - 2019

\$147,841

TOTAL GRANT
FUNDING

\$297,082

TOTAL FOUNDATION
FUNDS RAISED

\$34,802

FUNDS RAISED
2018 - 2019

\$420,798

ENDOWMENT BALANCE

2019 - 2020 Funding



What is the ROCKETS Teacher Launch Seminar?

The ROCKETS Teacher Launch Seminar is a half-day training that provides pre-K and elementary school teachers, science educators, and after-school program educators from districts around the Valley, with non-stop, hands-on science activities. The goal is to give teachers creative ideas on how to incorporate science into everyday lesson plans. Each attendee goes home with a science kit containing hours worth of curriculum, extension activities, and supplies

to help get started in his or her classroom. The Teacher Launch Seminar brings science, math and reading skills to an estimated 1,000+ students per year.

Why is ROCKETS important?

It is estimated that Arizona will see a 23 percent increase in STEM (science, technology, engineering and math) jobs by 2024.¹ However, many employers worry that students are not going to graduate with the skills they need to meet the growing demand. More than 60 percent of 4th grade students in Arizona spend three hours or less per week on science. Additionally, fewer than half of science teachers in Arizona say they have the resources they need to succeed. These startling statistics directly relate to the importance of events like the ROCKETS Teacher Launch Seminar.

What is HealthFest?

HealthFest is a FREE event focused on connecting the community to local healthcare resources and providing education to empower families, particularly the most vulnerable in our community, to make healthy lifestyle choices. The event includes access to free health screenings, nutritional coaching, and fitness. The event aims to have a positive impact on improving the quality of life for all Maricopa County residents.

Why is HealthFest important?

At the heart of The Junior League of Phoenix's mission is improving our community by focusing on nutrition, food access, and wellness. According to recently released data from the United States Department of Agriculture (USDA), approximately 49 million people in the United States live in food-insecure households, with nearly 16 million of them being children and of those food-insure households 1 in 3 suffer from obesity, diabetes, or cardiovascular disease. In our local community nearly one in four children lives below the poverty level. In addition, Maricopa County has a high prevalence of obesity among both children and adults; 1 in 4 adults are obese and 1 in 7 children are obese. Among children 5 years old and under, 15.5% are obese. Obese individuals are at increased risk for co-morbidities such as breast cancer, heart disease, and diabetes.

What is the Organizational Development Institute (ODI)?

The ODI, hosted by the Association of Junior Leagues, International is a 3-day leadership development training that helps develop capacity in upcoming leaders of Junior Leagues around the country. Training sessions focus on league-member engagement, building leaders within communities, creating engaging and impactful community partners, new and innovative fund development strategies, exciting ways to approach marketing and communications, effective governance strategies, and ensuring that all Junior Leagues are diverse and inclusive.

2018 - 19 Grant Results

ROCKETS by the Numbers

- 52 teachers
- 1,300 kids impacted by their teachers attending the training
- 51 first-time attendees
- 52 science kits given for FREE
- 52 Edison robots given for FREE
- 208 Continuing Education hours given

Survey Results

- 100% of attendees said the event exceeded their expectations
- 100% of attendees said they were very satisfied with the content and effectiveness of the event
- 100% of attendees would recommend the Teacher Launch to others

What teachers are saying

- "Highly suggest teachers experience this amazing PD"
- "Worth spending a Saturday with colleagues!"

ODI Results and Impact

In the 2018-2019 Foundation year, the Junior League of Phoenix Foundation funded two women selected to attend the Organizational Development Institute in San Diego, CA. The women in attendance experienced three days of extensive leadership training that they will take back to the League as well as their professional lives. Here is what they had to say about the experience:

"Hearing about the goals, efforts, and impact the Junior League has across four counties reminds me that our job as community members, volunteers, and leaders will never be done, but every step forward is a step in the right direction."

- Melissa Volkmer

"ODI provided me with world-class training around Issue-Based Community Impact. When our JLP community efforts directly coincide with our focus area of "Building A Healthy Arizona", we are achieving our goals for improving our community, developing the potential of women and promoting volunteerism. Issue-based community impact also helps our leagues recruit new members, retain existing members and engage our sustainers."

- Lauren Sullivan



Why is ODI important?

We need more women in leadership positions. Recent studies show that women make up only 21% of C-suite positions, and only 22% of Senior VP positions.² The statistics are bleak all the way down to the first level of management. Many of the women who attended the Organizational Development Institute have stated that this type of leadership development training has not only encouraged them to apply for leadership positions within the Junior League, but also in the workplace.

What is Kids in the Kitchen?

Kids in the Kitchen (KITK) started in 2005 as a national initiative through the Association of Junior Leagues International for communities to address urgent issues related to the childhood obesity epidemic and poor nutrition. The Junior League of Phoenix (JLP) delivers hyper-local, culturally-appropriate KITK programming focused on educating families about healthy eating, creating good kitchen habits and bringing food awareness to low income areas of the Valley. JLP provides monthly lessons that educate school-age children about the USDA's My Plate, smart servings, how to read nutritional labels, and cultural and media influences. Lessons include hands-on activities, an assessment, a healthy snack and take-home educational materials.

Why is Kids in the Kitchen important?

Childhood obesity continues to be an alarming epidemic in the U.S. According to the Centers for Disease Control (CDC), approximately 12.5 million American children between ages 2 and 19 are considered obese, and since 1980, obesity prevalence among children and adolescents has almost tripled. In Arizona, 15.7% of all children ages 2 through 5 are overweight, and 14.6% of all adolescents grades 9 - 12 are overweight. Obese children are at higher risk for chronic conditions typically found in adults, including type 2 diabetes, high blood pressure and heart disease. In fact, this is the first generation of Americans that may not live to be as old as their parents.

¹ <http://stem.sfaz.org/page/arizonaindicators>

² <http://womenintheworkplace.com>

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The Leadership Circle is our special way of recognizing those whose planned gifts ensure a healthy financial future for our organization and the Phoenix Community.

Cathy Comer
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As we look forward, help us win our \$40k race by donating today.

foundationjlp.org